

Event report

Event title: "Summer Parklife"
Date: Saturday 26 July 2008
Location: Woodfields Park
Staff: Ann Wheeler (GL11 and TLC) and Mandy Bailey (GL11)
Partners: Vale Vision

Aim of event: This event was one of three "Summer Parklife" events being held during August. The purpose is to take fun, games, activities and information to residents in areas local to them, and using their local parks. This programme includes Woodfields Park, Dursley Recreation Ground and Highfields Park.

For GL11 / TLC, this was an excellent opportunity to promote the joint consultation programme with Vale Vision which is running from April 2008 to July 2010. This consultation programme will be concentrating on households within the Woodfields area of Cam, and Highfields and Long Street in Dursley.

A draft questionnaire had been jointly prepared with GL11 and Vale Vision, and this was trialled at Woodfields at the Summer Parklife event. Any tailoring to this draft version can now be made, with the intent of having a wider meaningful and productive consultation programme.

Preparation: GL11 / TLC was not involved in planning this event, and only had responsibility for its own contribution to the day. This included joint discussion between GL11 and Vale Vision, and the production of a draft-questionnaire. Additional promotional material was produced and available on the day to encourage more resident participation in learning activities offered by GL11 and other learning venues locally.

Format: GL11 / TLC was represented by Ann Wheeler and Mandy Bailey for GL11. The combination of our display boards, handouts and GL11 / TLC T-shirts offered good publicity and this, coupled with the dialogue with residents and visitors, provided a very positive morning. As well as adults, we also asked a number of children and young people to complete the questionnaire as we consider it is important to gauge their views and thoughts about the area local to them.

Evaluation: This was a very localised event within Woodfields, and gave us opportunities to network with other local organisations – in particular the Woodfields Residents Association, Vale Vision and World Jungle. All residents approached to take part in the consultation were happy to do so, and we completed approx 15 questionnaires. This event gave us a wider opportunity to engage with about 100 people.

Ann Wheeler
Project Manager

28 July 2008