

Event report

Event title: Uley Village fete
Date: Saturday 5th July 2008
Time: 2:30pm-7:30pm
Location: Millenium Field, Uley
Staff: Ann Wheeler, Viv Jones
Partners: Uley School, World Jungle, Uley Playgroup

Aim of event: The overall event aim was to raise money for Uley School and Church. Our presence aimed to raise awareness of GL11/TLC activities and complete more of our consultation.

Preparation: Display board and leaflets printed out for distribution.
Publicity: External event so publicity went out to local press etc through Friends of Uley School. We had our own publicity materials at the fete for distribution.

Format: A traditional fete event held with various stalls around a strawbale arena. Beautiful setting despite the variable weather! We set up our stand at 1pm in dry weather, minus tent pegs, and had an information table set inside the tent to enable us to talk to people out of the wind and rain.

Evaluation: The event was well supported by the local community given the inclement weather. On the whole we had a mixture of showers and sun and managed to engage with a good number of people. The event was very different in comparison to Woodfields School fete with more people open to talking to us and approaching us. Whether this was due to where we were positioned, the fact that the fete was set up in a tradition way rather than being too spread out or whether the demographics were different I don't know. The feedback from the people I spoke to were that Uley seemed to be 'self-sufficient' in terms of learning courses. Most people had not heard of GL11 or had but didn't know what we did. More information about what was available seemed to be a theme and it may be that we need to look at the publicity in outlying villages such as Uley, Coaley, etc.

Uley residents also seemed more motivated to undertake learning opportunities; again I feel this is representative of the village demographic.

Outcome: Further consultation cards were completed- it seems easier and quicker to ask the questions to the person rather than present them with what can appear a lengthy questionnaire.

Follow up actions: Consultation card data to be added to database and next quarterly draw to be made.