

Event report

Event title: Lower Kingshill Fun Day
Date: 4th August 2008
Time: 11-2pm
Location: Kingshill Park
Staff: Viv Jones/Jane McKerron
Partners: Treetops Children's Centre

Aim of event: Promote start of Treetop's 2 weeks of family fun.

Preparation: Various meeting with Treetops. Organisation of volunteers and by volunteers for name the teddy and lucky dip stand. Promotional material preparation for information stand.

Publicity: Production of booklet 'summer activities'. Publicity done mainly through Treetops but information circulated via SVLP

Format: Various stands set up at Kingshill park like a small fete with interactive workshops including Music with Mummy and Nia dance.

Evaluation: The event was well attended but people started to drift off after a while. The kids were happy to play on the play equipment which kept people there perhaps longer than if the playground wasn't there. Although there were some good workshops there perhaps needed to be more stalls or activities for people to 'do things'.

The BBQ seemed a success but one of our volunteers commented on the fact there was no tea or coffee.

Overall, I would say the event was better attended than last year but lack the variety of activities to hold people's interest.

We spoke to lots of people who came up to our information stand but most were existing GL11 users so very few consultation forms were filled out.

Outcome: Look at possibility of similar event next year. Would need funding to put activities on so would have to look at priorities in terms of event attendance.

Follow up actions: Speak to Treetops re their evaluation and possible partnership working for next year.