

Event report

Event title: GL11 Summer Fayre

Date: Saturday 26th June 2010

Time: 11am to 2pm

Location: GL11 Community Project,
Fairmead, Cam, Dursley

Staff: Ann Wheeler, Jane McKerron,
Mandy Bailey, Jacky Tolfree, Viv
Jones, Caron Whitlock, Jamie
Vizor

Volunteers: Paul Ayland, Angie Fisher,
Maureen Jarrett, Shelagh
Thomas, Maureen Morgan, Betty
Aldridge, Jamie McKerron, Claire
Hall, Adi Wheeler, Margaret
Wherrett, Maggie Smith,
Amanda Griffiths, Erica
Simpkins, Mary Mowforth,
Francis, Marilyn Lees, Mandy Ayland, Hayley Palmer



Partners: Sue Lewis ADED, Anne Dixon Stroud DC, Roy Haynes LKMC, Neighbourhood Wardens.

Talent competition Judges: Rose Stower (GL11 Trustee), Roy Haynes (Lower Kingshill Management Co-operative), Pauline Simpson (Chair of United Sheltered Housing Accommodation Panel).

Grateful Thanks to Glebe House Day Care Centre for use of their facilities Apologies for any omissions

Aim of event: The purpose was to provide a community event of fun and entertainment to raise the profile of GL11 amongst the local residents and partner organisations. GL11 also offered for sale refurbished bicycles for adults and children through The Bike Shed.

This Fete provided the following:

- 1) An opportunity for a group of volunteers to work together in order to raise funds to help the delivery of services, training/education and drop-in groups at GL11
- 2) An opportunity for volunteers and staff to plan, co-ordinate and host an event for the entire community showcasing the work of GL11
- 3) An opportunity to engage with the local community ahead of the event as they responded to requests for donations for a range of stalls and activities
- 4) Community engagement across all age groups as we welcomed existing and new supporters to the work of GL11/TLC
- 5) An opportunity for individuals to learn more about other community groups through, information tables.
- 6) An opportunity for partner organisations to engage with local residents and showcase their services
- 7) New opportunities for members of the community, of all ages, to integrate and have fun in an informal way – and to learn through fun

Preparation: Flyers were produced in-house and hand delivered by staff to immediate neighbours to the GL11 Community Project. Posters were distributed by staff and volunteers throughout Cam and Dursley, and signposts positioned 2 days before the event. A press release was issued 10 days ahead of the event in the local Gazette.

Tents and gazebos were erected in the week leading up the Fayre. The garden and outdoor play area was tidied up by staff and volunteers. Risk assessments were undertaken prior to the Fayre, all relevant signs within the premises were displayed, particularly reminding parents/carers they were responsible for their children's safety.

Regular meetings of the Working Party (staff and volunteers) were held to plan, feedback on progress, identify and allocate tasks to ensure a successful event.

Format: The event was opened at 11am by the Project Manager who welcomed everyone, and expressed sincere thanks to the volunteers and staff who have worked so hard preparing for the event.

GL11's Got Talent – for anyone from the local community

There were approximately 250 people present. Stalls included:

| | | |
|------------------------|--------|----------------|
| Raffle | | Teddies |
| Bric-a-Brac | | Books |
| Children's Craft Stall | | Face Painting |
| Children's Play Area | | Ice-creams |
| BBQ | Plants | Toys |
| Books | | Greeting Cards |

The Bike Shed – offering refurbished bikes for sale

All supported by tea/coffee/cold drinks and cake.



Information Stalls: Display Boards promoting the work of GL11 were available and included promotional literature - posters, handouts and training timetable - to give an insight into our work.

Gloucestershire Adult Education staff were present to promote training programmes and new opportunities for local learning; Stroud District Council Housing staff were also present, with tenant representatives from the Lower Kingshill Management Co-operative, to engage with residents and promote services, share information and advice.

Evaluation: This was an excellent example of volunteers and staff working together for the benefit of GL11. It was a good example of multi-agency community engagement with partners, families, volunteers and staff making a real contribution to a successful event.

We were delighted with the support of so many volunteers whose willingness to help in the week before the Fayre, as well as early on the day, and in the clearing away at the end of the Fayre, made this a true community event. It was also very encouraging to meet many new local residents who were making their first visit to GL11.

Outcome: A very successful Fayre providing members of the local community with a chance to get together informally, to have fun and to learn more about the work of GL11, Gloucestershire County Council's Adult Education programmes, and Stroud District Council Housing Departments services. The event raised about £350 to support the continuing work of GL11.

Ann Wheeler
Project Manager, July 2010